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**FOR IMMEDIATE RELEASE**

**TOP CELEBRITY PHOTOGRAPHER JIM MCHUGH JOINS PHOTO VIDEO WEST**

*Portrait, Lifestyle and Fine Art Photographer Jim McHugh to Present "Stories from a Viewfinder" at Photo Video West on Saturday, April 27, 2013*

**San Diego, CA (April 18, 2013)** – [Photo Video West](#), West Coast's largest educational [photo and video](#) show taking place April 27-28 in Del Mar, CA is proud to welcome widely acclaimed portrait, lifestyle and fine art photographer Jim McHugh to its line-up of world famous speakers. McHugh, who has appeared on the covers of Architectural Digest and is one of the original contributing photographers for People Magazine, will share his photography expertise in "Stories from a Viewfinder" on Saturday, April 27 at 1:00 pm and 4:00 pm, respectively, said Ken Loyst, co-producer of Photo Video West.

"We are thrilled to have Jim McHugh join us at this year's Photo Video West," added Loyst. "McHugh is a legend in the photography world who has photographed many of the most recognized faces in the world. This talk is a great opportunity for photography enthusiasts to get up close and personal with McHugh, who will be sharing stories and photos from his 30 years traveling the world as a photographer."

Known for his humor and easy manner, McHugh shares stories and pictures from his globe-traveling career in "Stories from a Viewfinder" sponsored by Delkin Devices. A master of many photo-technologies, Jim eagerly welcomes questions about digital photography, printing, and analog photography, as well as topics like Fuji and Polaroid instant films, and how to get the most of out of your Delkin products.

A modest master of both digital and analog photography, Jim McHugh's portraits of top celebrities like Tina Turner, Clint Eastwood and Jay-Z have graced the covers of *People*, *Entertainment Weekly*, *TV Guide*, and more. Jim worked with the Grammy Awards for a decade creating "The Grammy Image Project," a series of unique celebrity images and a traveling exhibition that chronicled the history of contemporary music. The City of Los Angeles Department of Cultural Affairs recently exhibited "Let's Get Lost: Polaroids From The Coast," a 30-year collection of photographs by McHugh highlighting the iconic architecture and personalities of Los Angeles and of Hollywood, evoking Hollywood's golden era. He has exhibited both nationally and internationally, and has won several awards including the 2010

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United Nations ICP Professional Photography Leadership Award. McHugh currently serves as Vice Chair of the Advertising Photographers of America, Los Angeles.

Previously known as Photo Expo West, the new-and-improved Photo Video West returns with an added focus on videography, printing, framing, and mobile imaging. Part educational, part expo, attendees of Photo Video West have the opportunity to gain valuable education from the industry's top professionals, while exploring today's best brands, watching live interactive demos and taking advantage of deals on cameras, gear and equipment on the showroom floor. Additionally, the show offers portfolio review sessions, allowing photo enthusiasts an opportunity to have their work reviewed by art and photography experts on the spot. To schedule an appointment for portfolio reviews, visit [www.photovideowest.com](http://www.photovideowest.com).

[Photo Video West](http://www.photovideowest.com) takes place from 10:00 am – 5:00 pm on Saturday, April 27 and 10:00 am – 4:00 pm on Sunday, April 28. Advance tickets for a one-day pass are \$12 per person. For those who want to attend both days, weekend passes are available in advance for \$20 per person. A portion of all ticket sales will benefit the Museum of Photography Arts (MOPA) in San Diego. Tickets are available for purchase online at [www.photovideowest.com](http://www.photovideowest.com).

## **PHOTO VIDEO WEST**

Photo Video West is recognized as the “go-to” event for photography enthusiasts on the West coast. Held April 27-28, 2013, the weekend-long conference and expo offers valuable education, shared interests with fellow attendees, and the best deals for buying and selling photography equipment. Whether an amateur interested in improving family portraits or an advanced professional interested in meeting top experts in the field, Photo Video West is not to be missed by those who share in the joy of being behind the lens. Visit [www.photovideowest.com](http://www.photovideowest.com) or call 619-312-1212 for more information.

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