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PHOTO VIDEO WEST PRESENTS THE DIGITAL ARTISTRY WORKSHOP SERIES

Top Photographers Jack Davis, Colin Smith, Lee Kohse, and Stephen Burns Among Others To Lead Digital Artistry Workshop Series at Photo Video West on April 27-28, 2013

San Diego, CA (March 27, 2013) – Photo Video West, the West Coast's largest educational photo and video show taking place April 27-28, 2013, is pleased to announce the line-up of celebrated industry pros and seminars for its Digital Artistry Workshop Series. The Digital Artist Workshop Series offers ten one-hour seminars on digital editing topics in photography and videography throughout the two-day event, said Ken Loyst, co-producer of Photo Video West.

"The Digital Artistry Workshop Series is a great resource for photographers and videographers of all levels that want to learn editing techniques and best practices from the pros themselves," added Loyst. "In addition to these seminars, Photo Video West offers photo and video enthusiasts an opportunity to take in over 30 different seminars on a variety of engaging topics. From concert photography to light styling, there's a little something for everyone."

The Digital Artistry Workshop Series spotlights topics on post-production in photography and videography, with seminars on applying Photoshop Adobe Lightroom, skin retouching, altering photos into digital paintings, and more. Seminars are led by such celebrated photographers and videographers as Jack Davis, one of the world's leading experts on Adobe Photoshop and Lightroom; Stephen Burns, an accomplished Adobe Community Professional; Lee Kohse, a freelance artist working for such clients as Lucasfilm and Dreamworks; and Colin Smith, founder of the popular Photoshop resource website, PhotoshopCAFE.com, to name a few.

The schedule of seminars for the Digital Artistry Workshop Series is as follows:

SATURDAY, APRIL 27

10:30 am – 11:30 am Adobe Photoshop Lightroom Workflow Presented by: Jack Davis

(more)

11:45 am - 12:45 pm

Using HDR Photography to Expand Your Capture Potential

Presented by: David King

1:00 pm - 2:00 pm

Digital Darkroom Foundation in Photoshop

Presented by: Stephen Burns

2:15 pm - 3:15 pm

SLR Sensor Calibration Techniques

Presented by: Lee Peterson

3:30 pm - 4:30 pm

Editing Video with Premiere Pro

Presented by: Eric Addison

SUNDAY, APRIL 28

10:00 am - 11:00 am

Photographic Compositing with Wacom Tablet

Presented by: Stephen Burns

11:15 am - 12:15 pm

Altering Photos into Digital Paintings

Presented by: Lee Kohse

12:30 pm - 1:30 pm

Advanced Skin Retouching for the Artistically Challenged

Presented by: Lee Varis

1:45 pm - 2:45 pm

Multi Shot Mayhem: HDR, Panorama and Time-Lapse

Presented by: Colin Smith

3:00 pm - 4:00 pm

Instant Effects and Retouching in Adobe Photoshop Lightroom

Presented by: Jack Davis

For a complete schedule of seminars, visit <u>www.photovideowest.com/schedule-tickets.html</u>.

Previously known as Photo Expo West, the new-and-improved Photo Video West returns with an added focus on videography, printing, framing, and mobile imaging. Part educational, part expo, attendees of Photo Video West have the opportunity to gain valuable education from the industry's top professionals, while exploring today's best brands, watching live interactive demos, and taking advantage of

product specials on the showroom floor. Additionally, the show offers portfolio review sessions, allowing photo enthusiasts an opportunity to have their work reviewed by a trained professional on the spot. Appointments for portfolio reviews must be made in advance at www.photovideowest.com.

Photo Video West takes place from 10:00 am – 5:00 pm on Saturday, April 27 and 10:00 am – 4:00 pm on Sunday, April 28. Advance tickets for a one-day pass are \$12 per person. For those who want to attend both days, weekend passes are available for \$20 per person. A portion of all ticket sales will benefit the Museum of Photography Arts (MOPA) in San Diego. Tickets are available for purchase online at www.photovideowest.com/schedule-tickets.html.

For more information about Photo Video West, visit the event website at www.photovideowest.com.

PHOTO VIDEO WEST

Photo Video West is recognized as the "go-to" event for photography enthusiasts on the West coast. Held April 27-28, 2013, the weekend-long conference and expo offers valuable education, shared interests with fellow attendees, and the best deals for buying and selling photography equipment. Whether an amateur interested in improving family portraits or an advanced professional interested in meeting top experts in the field, Photo Video West is not to be missed by those who share in the joy of being behind the lens. Visit www.photovideowest.com or call 619-312-1212 for more information.

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